



The South Indian Association's
The S.I.A. College of Higher Education(Autonomous)
Affiliated to University of Mumbai
Reaccredited B+ by NAAC
P-88, MIDC Residential Area Dombivli Gymkhana Road,
Near Balaji Mandir, Dombivli (East), 421203.

National Conference Report

27/01/2026

The Research Committee of S. I. A. College of Higher Education, Dombivli (E), organised a One-Day Multidisciplinary National Level Conference in hybrid mode on Saturday, 24th January 2026, in the college auditorium. The conference, titled “*Innovative Practices in Reshaping the Business Ecosystem,*” aimed to provide a platform for students, faculty members, and researchers to share ideas, exchange knowledge, and engage in meaningful discussions. The focus was on addressing rapid, technology-driven changes in the business landscape, particularly in the context of 2026, and bridging the gap between emerging technologies such as AI, IoT, and Blockchain and the development of a sustainable and resilient business ecosystem.

The conference commenced at 10:30 a.m. with the traditional lighting of the lamp and Saraswati Vandana. The inaugural session was hosted by Mr. Rajkumar Pillai and Ms. Bhavana Dhande. Dr. Shilpa Malani, Convenor of the conference, introduced the theme and highlighted its relevance.

Principal Dr. Padmaja Arvind emphasised the importance of research by quoting a couplet from the *Thirukkural*, illustrating that the significance of research has been recognised since ancient times. The Honourable President of the South Indian Association, Dombivli, Shri K. V. Ranganathan, addressed the gathering and spoke about the origins and importance of research, citing examples from technological advancements. He stressed that innovation stems from thinking beyond conventional boundaries.

Dr. HasitkumarNagaria introduced the Chief Guest, Dr. R. Kamatchi, Pro-Vice Chancellor of Universal SkillTech University, Kaman, Mumbai. In her address, Dr. Kamatchi highlighted the critical role of technology in business and emphasised innovation as a key driver of growth. She encouraged the adoption of Artificial Intelligence, referring to it as “All Inclusive,” and stressed the need for thoughtful and responsible integration of technology.

The inaugural session concluded with a felicitation ceremony, followed by a vote of thanks proposed by Vice-Principal Mrs. Booma Halpeth.

The conference then proceeded with paper presentations across five sub-themes conducted in parallel technical sessions. Two sessions—Entrepreneurship and Ethics—were held in the

auditorium, while three sessions on Trends in Accounting and Finance, Innovative Management Practices and Multidisciplinary were conducted in classrooms.

Technical Session I (Sub-theme: Entrepreneurship)

Chaired by Dr. Shanti Suresh from S.I.E.S College of Commerce and Economics, Sion, this session highlighted India's startup ecosystem, including women-led enterprises, student entrepreneurship, digital platforms, family businesses, and sustainable growth models. Dr. Suresh appreciated the research efforts while suggesting improvements such as incorporating prototypes, focusing on practical applications, reducing the number of research objectives, and strengthening connections with emerging startup ecosystems.

Technical Session II (Sub-theme: Ethics, Responsibility, and Sustainability)

Dr. Shanti Suresh, chaired the session focused on sustainability, ethical practices, waste management, and community-driven initiatives. She advised participants to improve research design, include actionable outcomes, use geographical data, and strengthen data analysis.

Technical Session III (Sub-theme: Trends in Accounting and Finance)

Chaired by Dr. Kuldeep Sharma of P.D. Hinduja College, approximately 14 papers were presented. The session explored financial literacy, fintech adoption, digital finance risks, AI in finance, and evolving investment trends. Dr. Sharma emphasised the importance of primary data collection and robust sampling methods.

Technical Session IV (Sub-theme: Innovative Management Practices)

Chaired by Dr. Vijaylaxmi Kannan from MCC College, Mulund, this session included nine research papers focusing on organisational behaviour, digital marketing, consumer behaviour, and innovative strategies. She encouraged participants to develop stronger research frameworks and continue their research efforts.

Technical Session IV (Sub-theme: Multidisciplinary)

Chaired by Dr. Swati Vitkar, Principal of S.K. College, Nerul, Navi Mumbai, this session explored the integration of advanced technologies such as AI, big data, automation, and sustainable practices across sectors. Dr. Vitkar highlighted the importance of using updated, clean data and leveraging modern tools in research.

In total, 41 research papers were presented by 66 authors in both online and offline modes. The conference also saw participation from one offline attendee and seven online attendees.

The event concluded with a valedictory function hosted by Mr. Rajkumar Pillai and Ms. Bhavana Dhande. Certificates were distributed, and closing remarks were delivered by the resource persons. The conference concluded with the singing of the National Anthem.

Dr. Shilpa Malani
(Conference Convener) (Principal)

Dr. Padmaja Arvind







